

MKT Semester Course(s) and Credits	Description	Cost
FIRST SEMESTER (FALL)		
MKT 120 - Principles of Marketing (3)	Resident Tuition:	
MGT 124 - Human Resource Management (3)	\$131/credit (15 credits) + Fees (\$30)	\$1,995.00
	Books for MKT: Depends on course	
ART 112 - Introduction to Digital Arts (3)	Book: Dependent on course	
MATH 135 - Pre-Calculus Elementary Functions (3)	Book: Dependent on course	
ICS 101 - Digital Tools for the Information World (3)	Book: Dependent on course	
	Misc:	
	ESTIMATED TOTAL COST:	\$ 1,995.00
SECOND SEMESTER (SPRING)		
ART 115 - Introduction to 2D Design (3)	Resident Tuition:	
BLaw 200 - Legal Environment of Business (3)	\$131/credit (15 credits) + Fees (\$30)	\$1,995.00
ECON 130 - Principles of Microeconomics (3)	Books for MKT: Depends on course	
HwSt 101 - 'Aikapu: Hawai'i Culture I (3)	Books: Dependent on course	
Eng 100 or Eng 100E (3)	Books: Dependent on course	
	Misc:	
	ESTIMATED TOTAL COST:	\$ 1,995.00
THIRD SEMESTER (FALL)		
ART 209 - Image in Motion Studio (3)	Resident Tuition:	
ECON 131 - Principles of Macroeconomics (3)	\$131/credit (15 credits) + Fees (\$30)	\$ 1,995.00
HwSt 201 - 'Ai Noa: Hawai'i Culture II (3)	Books for MKT: Depends on course	
ACC 201 - Introduction to Financial Accounting (3)		
Sp 130 or Sp 151 (3)	Books: Dependent on course	
	Misc:	
	ESTIMATED TOTAL COST:	\$ 1,995.00
FOURTH SEMESTER (SPRING)		
MKT 233 - International & Tech Brand Integration (3)	Resident Tuition:	
MGT 234 - Cross-Cultural Management (3)	\$131/credit (18 credits) + Fees (\$30)	\$ 1,995.00
	Books for MKT: Depends on course	
ACC 202 - Introduction to Managerial Accounting (3)	Books: Dependent on course	
BUS 120 - Principles of Business (3)	Books: Dependent on course	
Natural Environment Elective (3)	Books: Dependent on course	
	Misc:	
	ESTIMATED TOTAL COST:	\$ 1,995.00
Total Estimated Cost of Attendance for Hawai'i Resident		\$ 7,980.00