| NAME | SEMESTER/YEAR BEGAN MKT | |
|------|-------------------------|--|
| | | |

HAWAI'I COMMUNITY COLLEGE, 2019-2020 Marketing Certificate of Competence Entrepreneurship

Program Requirements 18 credits overall; "C" or better in <u>all</u> required courses; Cumulative GPA 2.0

CREDITS

| Course | Course Name | Semester, Year & Grade | СО |
|------------------|---|------------------------------|-----|
| First Semester: | | | |
| ACC 120 | College Accounting I | | 3 |
| BUSN 150 | Introduction to Business Computing | | 3 |
| OR | | | |
| ICS 101 | Digital Tools for the Information World | | (3) |
| ENT 125 | Starting a Business | | 3 |
| * MGT 124 | Human Resource Management | | 3 |
| * MKT 120 | Principles of Marketing | | 3 |
| | Semester Total | | 15 |
| Second Semester: | | | |
| BUSN 188 | Business Calculations | | 3 |
| | Semester Total | | 3 |
| Total Credits: | | | 18 |

Special Instructions

*No grade below "C" will be counted toward graduation.

Big Island high school students may be eligible to receive free credit by articulation if they have taken the associated course(s) in high school. Please check with your high school teacher or counselor or Hawai'i CC counselor or Business Technology advisor.

For more information on Gainful Employment on all of our programs, please go to the following link: http://www.hawaii.hawaii.edu/gainful-employment/