

Chancellor -- College Council Report  
April 8, 2016  
Prepared by Joni Onishi, Interim Chancellor

### **ACCJC**

1. Submitted Annual Report to ACCJC.
2. Submitted Fiscal Report to ACCJC.
3. Submitted Substantive Change Application for move from Kealahou to Palamanui.

### **Director of Hawaiian Culture and Protocols Engagement**

See separate report.

### **Office of External Affairs and Relations**

#### **The primary activities the past several weeks have been:**

- 1) Preparation for the Merrie Monarch parade, particularly the coordination of the design and purchasing of banners and t-shirts.
- 2) Launching an advertising campaign on radio (The Wave, KBIG and KWXX) and newspaper (West Hawaii Today and Hawaii Tribune Herald) that promotes enrollment for fall generally and the April 16 Express Admissions Day event in particular. The radio ads use testimonials from current and former students at Hawai'i CC and Hawai'i CC – Pālanui. Radio goes through the month of April. (*Gear Up Funds*).
- 3) Development of a promotional video for Hawai'i CC – Pālanui. We are working with a photo/video company based in Kona on this project. The project is to create a 2-3 minute video that promotes the new campus. We will have ownership of the footage and can use it to also create a :30 second spot for movie theaters or television as well as :15 second spots for YouTube pre-rolls, as well as any other relevant uses. This high-quality footage will be good for years. (*UHCC Funds*).
- 4) Promotion of various events via press releases, website news stories, photography, and social media.

#### **Going forward:**

- 1) The Pālanui video project is on a short timeline and this project will occupy much of the next few weeks as we coordinate shooting and refine the project.
- 2) We are also working with the webmaster to develop the new website for Palamanui. This is another top priority, so when time allows I will turn to this project.
- 3) This time of year gets very busy with events as we move toward graduation, so event coverage will be a solid portion of what we do in the next month.

***This is in addition to various other day-to-day activities...***

### **Acceleration Time-To-Degree**

- Received \$15,000 from UHCC for professional development to implement the Acceleration initiative. The Professional Development group is planning training opportunities.
- To assure learners have adequate support to be successful in an accelerated model, Boot Camps and other wrap around services are in the planning stages.

## **UH Foundation College Council Report**

The UH Foundation representative Andrea Christensen has been working with Joni Onishi and other administration on the following projects:

- **Hawaii CC Ambassadors**—we are currently recruiting ambassadors to open doors in the community to help us find people who are interested in learning more about our funding opportunities. We have 5 persons who have agreed to serve in this volunteer capacity, and are still recruiting. We have invited specific HawaiiCC retirees for a lunch in the cafeteria on April 20, and contractors on April 22 to try to encourage additional participation. We would like to have about 10 people before we convene our group sometime later this spring, likely in May.
- **Golf Tournament**—Palamanui is partnering with the Konawaena HS Foundation for a golf tournament at the Kona Municipal Golf Course on May 7. We are selling sponsorships, tickets, and “ball drop” raffle tickets for \$10. The golf tournament proceeds will benefit scholarships for Konawaena HS students to attend Palamanui. The KHSF has committed to \$10,000 for scholarships for next year.
- **Student Aid**—The foundation currently has \$219,000 available in expendable student aid (not endowment funds, but cash that can be used immediately) from 37 different funds. As per our regular annual financial aid distribution process, Susan Olsen and financial aid are working on distributing those funds to qualified students. We will offer a scholarship donor mahalo breakfast in the fall, and this year we hope to offer a separate event at the Palamanui campus for West Hawaii donors and students.
- **Other Fundraising**—Andrea continues to try to meet with as many people as possible who might be interested in funding college programs. If you know of anyone either in Hilo or Kona (in Hilo, Kona or elsewhere on the islands) who might be interested in providing a scholarship or funding for a particular program or project on campus, please let Andrea know. Andrea is working with UH Graphics to create one-page funding flyers that explain some of our current fundraising priorities.

### Upcoming Events

- April 8 VCs/Deans/Directors complete review of Non-Probationary documents
- April 12 Proposed Tuition Increase Public Meeting Palamanui, A-102, 10:00 am
- April 28 Proposed Tuition Increase Public Meeting HawaiiCC, Kaneikeao, 12:00 noon
- May 1 CRC Deadline for 2017-2018 Catalog (there will be only one deadline)
- May 5 End of Semester Breakfast and Awards Presentation
- May 6 Title IX Workshop, 9:00-11:00 OR 1:30-3:30; HawaiiCC Cafeteria/
- June 17 Governor Town Hall Meeting Kona, location TBA, 4:15-4:45 (students), 4:45-5:15 (chancellor/admin staff optional), 5:30-7:00 Town Hall Meeting
- July 14 Governor Town Hall Meeting Hilo, HawaiiCC Cafeteria (tentative), 4:15-4:45 (students), 4:45-5:15 (chancellor/admin staff optional), 5:30-7:00 Town Hall Meeting