I. U.S. Customary System (p.582):
   Know the “units of length” equivalencies

II. Examples (p.591): Exercises #2-32 (even)

III. Metric System (p.585):
   Know the “units of length” equivalencies
   as well as $1 \text{ m} = 100 \text{ cm}$, $1 \text{ m} = 1000 \text{ mm}$ & $1 \text{ cm} = 10 \text{ mm}$

IV. Examples (p.592): Exercises #38-62 (even/omit #52)

HW: pp.591-592 / Exercises #1-31 (every other odd), 33-61 (every other odd)